

## Case Competition Judging Rubric

*A score from 4-16 is possible. Scores of either 4 or 16 should be reserved for exceptional cases.*

*Judges will not know the identity of the authors of each case they read.*

	<b>1 pt</b>	<b>2 pt</b>	<b>3 pt</b>	<b>4 pt</b>
<b>Clear moral/ethical issue</b>	Issue is not present.	Issue can be inferred, but is not clearly outlined and/or is not ethical in nature.	Issue is clearly stated and ethical in nature, but questions do not push reader past a 'right' and 'wrong' side.	Issue is clearly stated, and ethical in nature. There is no clear 'right' or 'wrong' side in questions.
<b>Starts a conversation</b>	Little to no context (background info about industry, situation, characters, etc) in case that could add nuance/complexity	Some nuance and complexity, but missing crucial context.	Appropriate context to have a comprehensive discussion about the case.	Provides above and beyond context that allows for a rich discussion of the ethical issue that depends on details unique to the case.
<b>Creativity</b>	Issue, situation, context and question framing are all not unique.	Issue is not unique, but the situation, context or framing of questions is.	Two out of the four — issue, situation, context, question framing — are unique.	Three or more out of the four — issue, situation, context, question framing — are unique.
<b>Writing quality</b>	Too complex (i.e, an academic tone) for a high school student, or issues with mechanics and presentation, such as poor structure, typos, hard-to-follow sentences.	Mostly written at a high school level, but some issues with tone, presentation or mechanics.	At a high school level in tone, presentation and mechanics.	Writing is not just suitable for a high school student but engaging and lively, drawing the reader in.

*Drawn from rubrics used by the University of Arizona Eller College of Management and National High School Ethics Bowl*